

# NAOMI EGIE

---

---

Essex, MD 21221

(443) 939-9902

[naomi.egie@yahoo.com](mailto:naomi.egie@yahoo.com)

portfolio: [naomiegie.com](http://naomiegie.com)

---

## EDUCATION

### ASSOCIATES OF THE ARTS

**Community College of Baltimore County** - Baltimore, MD

### CURRENT STUDENT

**Towson University** - Towson, MD

**Expected Graduation** - Fall 2026

---

## WORK EXPERIENCE

### MACY'S

White Marsh, MD

#### Sales Captain/Customer Experience Manager

03/2024 to present

- Leading promotional events by driving Driving customer engagement and sales performance
- Designing marketing materials using Canva
- Managing team schedules and efficient daily operations by utilizing Power BI to analyze and support business decisions

### NLS MINISTRIES MEDIA TEAM

Essex, MD

#### Technical Director/Media Team Member

10/2022 to present

- Directing live broadcast using TriCaster and NewTek for online YouTube streaming
- Design YouTube thumbnails using Canva and AI software
- Operate remote and floor cameras to deliver engaging visuals for an online audience
- Troubleshoot technical issues involving Comstar headsets, JVC/PTZ cameras, NewTek/TriCaster

### TOWERLIGHT NEWSPAPER

TOWSON UNIVERSITY

#### Photographer

10/2025 to present

- Capture and edit photos for a student-run publication
- Select and deliver high-quality images that enhance and support storytelling
- Cover campus events and breaking news

---

## SKILLS

- Microsoft Word, Excel, PowerPoint, Power Bi
- Canva
- Adobe Premiere
- Adobe Photoshop
- Ability to work in fast-paced environments
- Team coordination
- Leadership
- Project management

REFERENCES AVAILABLE UPON REQUEST.